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## Robe at PLASA05

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As always Robe stopped the show with the most colourful and eye-catching stand in the hall – designed by Nathan Wan from Robe UK and built by leading UK rental company HSL.

The legendary Robe Party on the PLASA Sunday was also one of the most memorable and enjoyable evenings of the exhibition for Robe and all their friends and colleagues. This was again held at the Namco station on London's 'South Bank', and preceded by a visit to the landmark London attraction Madame Tussauds waxworks. A great time was had by all.

Product wise, Robe world launched its revolutionary new DigitalSpot 5000 DT at PLASA 2005, a 5000 ANSI Lumen output digital moving head projector, part of a range of products that recognises the growing convergence between lighting and video media.

This aroused enormous interest, specially from lighting designers wanting to extend their domains into 'visual' design in addition to lighting, whilst keeping the control elements within the lighting department. Also new was the Robe MediaHub 2X4 DT, a media server located inside the base of Robe's ColorSpot 575AT. This is incredibly easy to rig onto a truss or wherever else needed.

The other related 'media' type products attracting attention at PLASA were Robe's new StageBanners – the StageBanner 10 AT and StageBanner 50 AT/ 50 AT Multimedia. This ingenious DMX-controlled product enables the displaying and rotation of objects like advertising banners, plasma screens or speakers – at exhibitions, conferences, on stages and in theatres, etc.

The new StageBanner 50 AT and 50 AT Multimedia have a load capacity of 50 Kg. The Multimedia version has a panel for the quick and easy connection of audio, video and power supplies, allowing speakers, plasma screens, LCD displays, projectors and other devices to be attached and rotated.

Robe's Josef Valchar comments on PLASA 05, *"I think we have really consolidated the Robe brand presence this year. We received enormous interest from all visitors in all the new products as well the current range. Taking advantage of the new booth position; the vast majority of visitors to the stand were top quality lighting designers, directors, programmers, operators and rental companies."*

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