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## **SIEL 2006, Paris, France**

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The show - the most important professional lighting exhibition in France - was held at the Paris Expo exhibition centre at Porte de Versailles, and was well attended, particularly by those involved in all areas of the domestic entertainment industry.

The Impact Diffusion booth was one of the largest and most spectacular stands of the show. It was split into several different sectors, each showcasing a different brand, with Robe having it's own special area. For Robe Show Lighitng, their area of the Impact booth was the biggest to date at a SIEL show. It followed a similar design to the rest of Impact's stand, playing on the contrast between traditional wood 'rustic' finishes and the high tech appearance of the fixtures.

Impact's Sales Manager, Jerome Brehard, comment *"This was one of the best SIEL's we have ever done. We saw many people and are generally impressed by the buoyancy of the market. It's also obvious that Robe has become a real industry reference in France with the AT Series."*

Impact Diffusion was on the first floor, along with many other professional players, away from the noise and hubbub of the disco and club orientated ground floor, but still close enough to "catch" the vibe, and attract a busy stream of people.

Great interest was shown in all Robe products, specially the new MediaSpinners and the digital DT series.

For more press information on ROBE please contact marketing department on e-mail: marketing@robe.cz.

