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## **Color Kinetics & Robe Show Lighting Announce Licensing Agreement**

Boston, MA, USA and Hazovice, Czech Republic – August 29, 2006 – Color Kinetics Incorporated (NASDAQ: CLRK) and Robe Show Lighting, respective market leaders in LED and entertainment lighting, today announced a global licensing agreement...

Boston, MA, USA and Hazovice, Czech Republic – August 29, 2006 – Color Kinetics Incorporated (NASDAQ: CLRK) and Robe Show Lighting, respective market leaders in LED and entertainment lighting, today announced a global licensing agreement whereby Robe will have access to Color Kinetics' complete patent portfolio, enabling the development and sale of its LED Series and Anolis product lines.

Photo caption: Robe Show Lighting's General Manager & CEO, Josef Valchář (left) and Color Kinetics President & CEO, Bill Sims (right).

Robe is a 15-year manufacturer of moving light systems that are widely used in theatrical, touring, television and other entertainment applications. Its LED-based product lines apply Color Kinetics' proprietary control methods to generate millions of colors and color-changing effects. The global license will apply to sales of Robe products in all markets covered by Color Kinetics' patent portfolio.

*"The entertainment lighting market was among the first to embrace intelligent LED lighting technology, and with ever-increasing LED performance, we believe that demand will grow in stride with a host of new, exciting applications. Robe is the latest in a growing number of major entertainment lighting companies to recognize this opportunity and the value of licensing our well-established international patent portfolio. We're very pleased to enable their efforts,"* said Bill Sims, President and CEO, Color Kinetics.

*"The early commercial success of our LED Series and Anolis products suggests that LEDs are perfectly suited for a wide range of uses in entertainment and themed environments,"* said Josef Valchář, General Manager and CEO, Robe Show Lighting. *"We recognize that LED lighting will be an important focus for Robe moving forward, and our commitment is underscored by our decision to align with Color Kinetics".*

Photos show Robe Show Lighting's General Manager & CEO, Josef Valchář (right on the picture) and Color Kinetics President & CEO, Bill Sims (left on the picture).

### **About Color Kinetics**

Color Kinetics Incorporated (NASDAQ: CLRK) transforms environments through new, dynamic uses of light. Its award-winning lighting systems and technologies apply the benefits of LEDs as a highly efficient, long lasting, environmentally friendly, and inherently digital source of illumination - reinventing light itself as a highly controllable medium. Color Kinetics also enables widespread adoption of LED lighting through OEM and licensing partnerships in diverse markets. The company is headquartered in Boston, MA with offices in the UK, China, and Japan. More information is available at [www.colorkinetics.com](http://www.colorkinetics.com).

For more press information contact marketing department ROBE Show Lighting on e-mail: [marketing@robe.cz](mailto:marketing@robe.cz).



