

14.5.2018

Henning Schletter

Henning Schletter is a lighting designer and creative consultant based near Berlin, currently a thriving and vibrant central European melting pot for art, expression and coolness and the 'spiritual home' to many imaginative production industry practitioners.

Henning has been into lighting since he was a teenager, and it's his passion!

Now well established both in Germany and internationally, Henning and his company Imaginary Lights are known for bringing a fresh and innovative perspective to any scenario and his love for facing challenges head-on including working in charismatic site-specific venues ... has put him in a good position to apply his ample imagination for a variety of clients.

He is also a frequent specifier of Robe products.

Henning's work covers a lot of premium corporate events, automotive shows for brands like Mercedes, Porsche and VW, high profile sporting events and fashion shows. He's lit show spaces at New York Fashion Week and the Berliner Modesalon.

In fact, Robe's reporting team caught up with him at a fashion orientated event celebrating the 120th anniversary of leading hair brand Schwarzkopf which was staged in the U3 tunnel - an unfinished and abandoned space now a favourite with the events community, ensconced deep in Potsdamer Place Station right in the heart of Berlin.

Henning is always keen to use Robe products on his shows and designs, and for Schwarzkopf which we caught during rehearsals, he had 24 x Spiiders and 24 Spikies lighting various elements of the three main spaces - an exhibition, a time tunnel and a show area / runway. The sparkling underground event was enjoyed by 300 VIPs and exclusive guest.

Henning is familiar with the U3 tunnel venue, a charismatic space packed with imposing industrial architectural features steeped in history, but which has never seen the light of day as a public area as successive generations of town planners have deemed it superfluous to the buzzing transport hub of the station. He had also lit a Berlin Fashion Week show there a month earlier.

He chose the Spikies for this job for their small size, light weight and piercing beams - ideal for lighting spaces with low-trim height like this, only just over 2 metres headroom above the runway! The fixtures also had to be installed on moving scaff pipes with a SWL rating of 100 Kgs.

The Spiiders were also picked for their light weight at just over 13 Kgs. For the power and massive functionality, it was a great choice. He also wanted a lot of LED on the project for which the kit was supplied by PRG Germany.

He "loves" the new MegaPointe and recently used a larger number on a show for Deutsche Telekom at the World Conference Center, Bonn together with Robe LEDWash 1200s.

On the MegaPointes, he's particularly impressed with the linear prism and the laser simulation effects, together with the smooth CMY colour mixing, the super-bright light output and excellent zoom range. As an ultimately useful tool for so many events, he's intending to spec MegaPointes whenever he can on future projects.

He also regularly uses BMFLs, especially the WashBeam which he comments is ideal for powerful key lighting.

It was after the BMFL series was launched in 2014 that Robe really became firmly fixed on his radar. The most memorable gig on which he's used the BMFL WashBeams so far was to light President Barak Obama and Chancellor Angela Merkel when they opened the Hannover Messe in 2016, the world's leading trade show for industrial technology.

Henning's very first show using Robe products was for Adidas in a large factory in Berlin in May 2015. He's also been a big advocate of utilising the LEDWash 800 for car shows, and in fact the 800 model was especially designed and modelled by Robe for this market, with its high CRI, excellent selection of proper whites, beam shaper and beautiful solid beams. It's a unit that really makes cars and vehicles pop out from the surrounding ambient lighting.

Talking more generally about Robe as a brand, Henning comments, "The products are really reliable, the light output is always strong, powerful and of great quality and Robe are obviously working hard to keep products as lightweight and efficient as possible, with low power consumption".

This is an important consideration for most events which are keen to be carbon conscious and as environmentally responsible as possible.



