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Inspired while self-isolating: Andre Beekmans

With Covid-19 lockdowns worldwide and health authorities urging people to self-isolate and practice social distancing on a massive scale as part of an enormous effort to #FlattenTheCurve of this global pandemic ... we are reaching out to industry friends, colleagues, associates, partners, etc., and asking them to share their #StayAtHome and #QuarantineAndChill activities with us during this extraordinary time.

Andre is renowned for being inventive and thinking out-of-the-box as a designer, programmer and operator. His company, The Art of Light, works globally on producing visual shows for some of the largest tours, festivals, music artists and corporate events as well as imagineering stunning interior designs for clubs and intricate and thoughtful art installations. Music clients include Armin van Buuren, AfroJack and Tiesto among many others.

Robe: Where are you right now?

Andre: At home in Eindhoven in the Netherlands.

Robe: What are you doing to fill the time whilst isolating / on lockdown?

Andre: We're lucky that we don't have a total lockdown in the Netherlands so I'm allowed to go to our office / studio where I spend some time organizing the company, but most of my time I am spending researching and training on new software, and new features in drawing tools and consoles. It's also a perfect time to take some rest and take care of your physical and mental health with sports.

Robe: What's the most creative thing you're able to do in isolation?

Andre: Creating concepts and design for potential and future projects. I always have many ideas in my head and it's good to be able to let the creative process take its course. Usually, I am pushed for time, it's perfect to deep dive into the creation of virtual concepts.

Robe: Are you looking after anyone else during the Covid-19 crisis?

Andre: Yes, my girlfriend and our two cats and of course my family. Luckily, we are all in good health.

Robe: Has anyone inspired you since this started?

Andre: Not anyone specific but I love to see all the interaction right now on webinars and live streams, where people share their thoughts and visions on certain tools or workflows.

Robe: Favourite book / movie / Netflix series / viral video?

Andre: I'm not really a reader, but at the moment I'm watching the whole series of James Bond movies which are nice visually ... especially considering some of them are 60 years old!

Robe: What's the first thing you'd like to do when we are through this crisis?

Andre: I'm really looking forward to the first show/event we'll be doing again after the crisis and also to meet up with friends.

Robe: Own question / answer / message of solidarity or something you'd like to say?

Andre: I hope that everybody is safe and will be able to continue working in this wonderful business after this crisis. Hope to see everybody back on the road soon.

