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Robe at Entech 2011, Australia

Products Involved

LEDWash 300™ **LEDWash 600™** **MMX Spot™**

Robe lighting's latest moving light products were a major point of interest at the 2011 ENTECH INTECH entertainment technology exhibition, held at the Sydney Convention & Exhibition Centre, Australia, where the brand was prominent on the stand of its Australian distributor, the ULA Group.

ULA enjoyed a very successful show, launching many new and innovative products to the Australian market and experiencing a constantly crowded stand for the full 3 days of the show. They saw both new and established contacts representing all market sectors.
Robe lighting's MD Josef Valchar was there to see their newly launched ROBIN MMX Spot become the superstar of the show!
Visitors liked many aspects of the MMX Spot, which features a unique Dual Graphic Wheel - for amazing new animation possibilities - extreme brightness and low power consumption. At 25Kgs, the MMX continues Robe's 'smaller, lighter and brighter' design concept, and other effects making it a fabulous creative lighting tool include 2 rotating gobo wheels, Iris, a 5 facet prism and an impressive 8.5 - 46 degree zoom. It also has an extremely useful remote hot-spot control.
Other Robe products receiving plenty of attention were the ROBIN 300 and 600 LEDWashes, reaffirming their status as one of the best and most popular current choices of moving LED wash lights.
Josef Valchar comments: “The interest and demand in the new Robe products from Australian and New Zealand customers has once again underlined that we have brought the right products to the market at the right time".
ULA's MD Cuono Biviano concludes: “Entech 2011 was a great success for us, with lots of very positive feedback from our customers confirming that we are offering a great balance of innovative and creative lighting and visual products".

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